



Social Media Certified

Daniella Cavalcanti

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Sep 21 2023 - Oct 20 2025

Certification code: 69f27e8bb6634d01a8c29b0953a427f3

HubSpot Academy

Yamini
CEO Yamini Rangan